

Grand **Azadi** **FOOD STREET**

**SERVE TASTE, ATTRACT FAMILIES,
CELEBRATE PAKISTAN**

Join a lively Azadi-themed food street where families, youth, and event visitors enjoy food, culture, music, and festive shopping under one roof.

**FOOD VENDORS & HOME CHEFS
WELCOME**



AZADI AUTO EXPO & FAMILY FUN GALA 2026

15th – 16th August 2026

Downtown, ParkView City, Islamabad

Managed By

DrivePK
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PARKVIEW CITY
ISLAMABAD

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HORWIN

Execution Partner

eventy

WHO SHOULD PARTICIPATE?

- Restaurants
- Fast Food Brands
- BBQ Vendors
- Dessert & Ice Cream Brands
- Juice & Beverage Brands
- Home-Based Food Sellers
- Traditional Food Stalls
- Tea, Coffee & Snack Brands

EXHIBITOR PACKAGES

Important Note: Taxes are not included in this payment plan. Shell stall, fabrication/ custom branding charged separately.

CATEGORY	BOOTH SIZE	RATE (PKR)	SUITABLE FOR
AZADI FOOD PAVILION			
Food Stall	10' x 10'	50,000	Fast food & cafés
Premium Food Pavilion	20' x 30'	300,000	Restaurant chains
Food Court Corner Pavilion	30' x 40'	450,000	Major F&B brands

WHAT WE OFFER

- Food stall space
- High visitor footfall
- Azadi-themed food street environment
- Social media vendor promotion
- Family audience access
- Brand visibility at event
- Dedicated food zone branding
- On-ground selling opportunity



Bring your food brand to the biggest Azadi crowd and turn visitors into customers

RESERVE YOUR FOOD STALL NOW

MANAGEMENT:
SALES TEAM:

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